

2022 HIGHLIGHTS



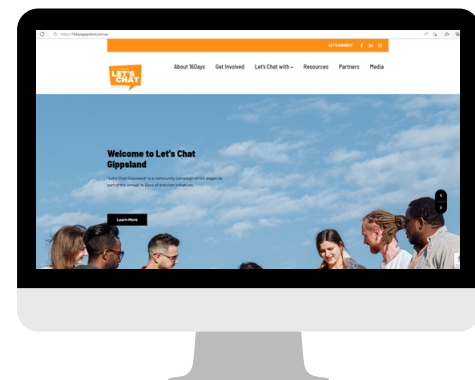
'Let's Chat Gippssland' is a region-wide campaign designed to provide a localised approach to the **16 Days of Activism Against Gender Based Violence**. Our 2022 campaign was a huge success, with the second year of Let's Chat achieving:

80% INCREASE IN NEW COMMUNITY PARTNERS
Including Latrobe Regional Hospital, Bairnsdale Regional Health Service, Moogji Aboriginal Council East Gippsland Inc., Seed Community Garden, Wellington Youth Council, Ramahyuck District Aboriginal Corporation, TAFE Gippsland, Central Gippsland Health Service and Statewide Children's Services.

55 COMMUNITY EVENTS - TRIPLE THE AMOUNT IN 2021!
walks against family violence in Sale, Yarram, Traralgon & Leongatha, guest speakers and webinars, Active Bystander training, All Come Out to Play workshops and kids sessions, BBQs, morning teas, school stalls/pop-ups, café sip and support promotions, film-making and screenings, art workshops and exhibitions, orange light displays and photo pop-up booths.

26 PARTNERS POSTED LET'S CHAT SOCIAL MEDIA TILES
PLUS seven of our region's leaders were featured in the "Let's Chat for Change" film, funded by **Respect Victoria** and their grassroots initiative. The film has been screened at events, shared on social media and viewed over **200 times on Youtube**

3839 LET'S CHAT WEBSITE VISITS
Which is double the amount of the previous year!
Total number of visitors was 1809.



Check it out here www.16daysgippsland.com.au and keep an eye out for 2023 Let's Chat Gippssland updates.

2022 Let's Chat Gippssland Testimonials

“ Overall this year's campaign was amazing ”

The collaborations are growing, the quality and applicability of the activities/events and collateral are also increasing – the campaign is increasingly professional and impactful ”

“ I have learnt so much and look forward to many more years of supporting Let's Chat! ”